

CLIFTONVILLE PRIMARY & PRE-SCHOOL

Northumberland Avenue, Margate, Kent, CT9 3LY

Telephone: 01843 227575

Head Teacher: Ms Claire Whichcord

July 2025

Dear Parents and Carers,

An Invitation to a Presentation – Supporting Children in Reducing Screen Time

We are pleased to invite you to an informative and engaging presentation focused on a topic that affects many families today: **The impact of screen time for children and making decisions around smartphone use for your child.**

We know from talking to many parents that decisions around smartphones are very difficult due to peer pressure and it being the 'norm' for most children now. As a school we are keen to support you with this difficult area as your children move into the upper school and keen to hear your thoughts. Please come along on:

Date: 14th July 2025

Time: 9:00am – 9:30am

Location: Old Hall

OR

Time: 2:30pm – 3:00pm

Location: Old Hall

In these sessions, we will explore:

- The impact of screen time on children's health, learning, and wellbeing which includes new science emerging around this issue.
- Practical strategies to help manage screen use at home
- How to encourage healthy habits and alternative activities
- Resources and support available for families

The presentation will be led by Andrea Frith (Assistant Head Teacher) and Graham Clayson (IT & Safeguarding), and there will be time for questions and discussion.

We hope you can join us for this valuable opportunity to work together in supporting our children's development and wellbeing. Your involvement makes a real difference.

Thank you for your continued support.

Warm regards,



Andrea Frith



Graham Clayson

